



اللجنة الوطنية لمتابعة البرامج الدولية لدعم الابتكار و المقاولاتية
Commission Nationale de Suivi des Programmes Internationaux de Soutien de l'Innovation et de
l'Entrepreneuriat
Program presentation



Citizen Entrepreneurship Competition

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Stiftung Entrepreneurship

The Foundation Summit Masterclass Competition Peer Learning Events Magazine Login Register DE EN

Citizen Entrepreneurship Competition

12. May - 12. August 2025

Join a global community for entrepreneurship and innovation. Develop ideas and solutions for today's challenges together with like-minded people.

At the Entrepreneurship Campus, ideas turn into real change.

In 2025, the CEC is purely an ideas competition. Only idea submissions will be considered.

Pays d'origine



Public cible



Site web

<https://entrepreneurship.de/en/competition>



Overview

- ▶ The Citizen Entrepreneurship Competition (CEC) was launched as part of the UNESCO Programme of Action on Education for Sustainable Development during the UNESCO Youth Summit 2013.
- ▶ The Citizen Entrepreneurship Competition (CEC) aims to empower entrepreneurs - especially young ones - to work for a more peaceful and sustainable world.
- ▶ Participants are invited to submit their ideas with social impact and to make a concrete commitment to one or more of the 17 UN Sustainable Development Goals (SDGs).
- ▶ Entrepreneurs from 13 years old are invited to submit their idea to participate in the CEC.

The Citizen Entrepreneurship Competition is organized in partnership with:



The Citizen Entrepreneurship Competition endorses:



UNITED NATIONS DECADE ON
ECOSYSTEM
RESTORATION
2021-2030

#ESDfor2030

This program is an activity within the framework of UNESCO's Education for Sustainable Development:
Towards achieving the SDGs (ESD for 2030).

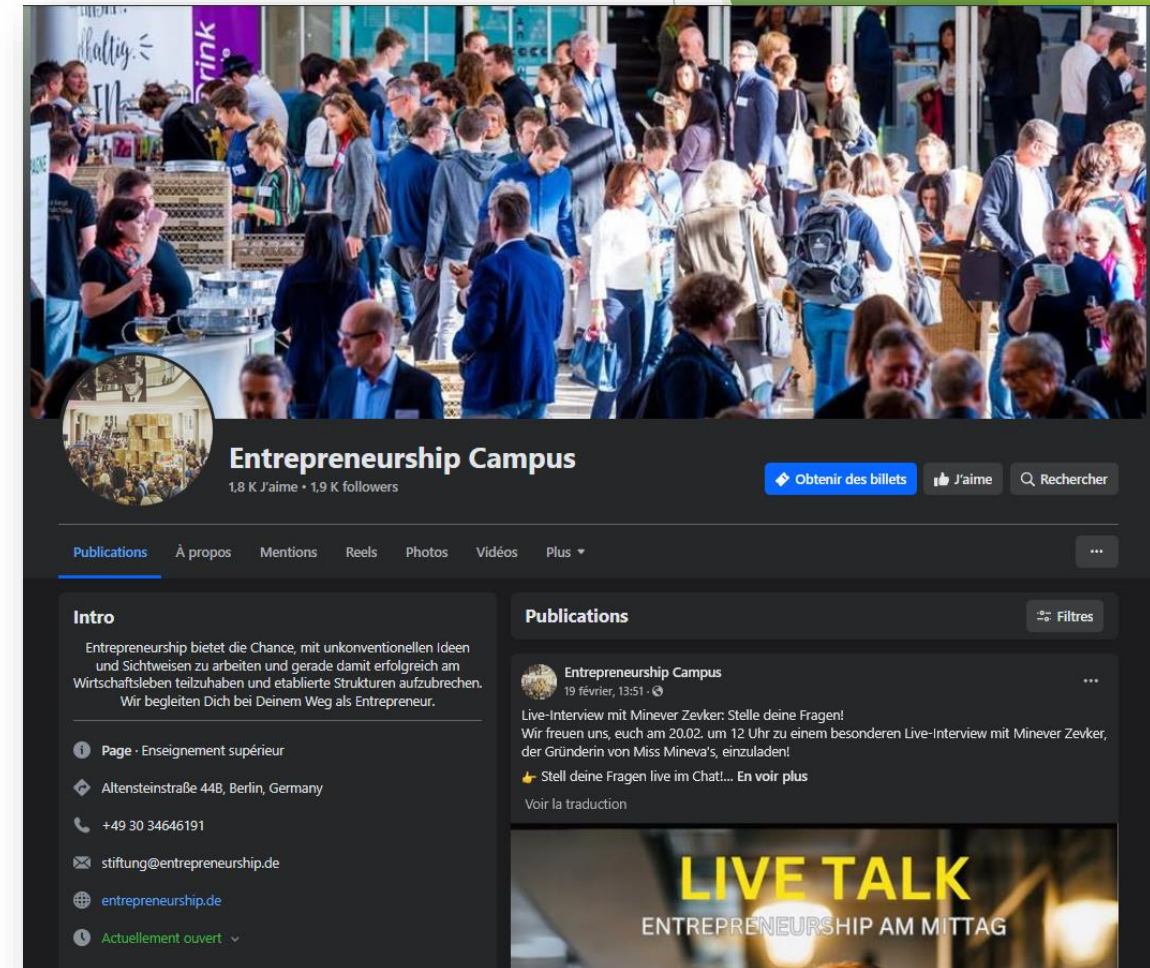


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Objectives

- ▶ Empower entrepreneurs around the world to find innovative responses to global and/or community challenges and to work towards a more peaceful and sustainable world,
- ▶ Foster a "culture of entrepreneurship and creativity » ,
- ▶ Promote entrepreneurial education (free courses, literature, videos and audios are available),
- ▶ Offer the opportunity to exchange and network.



<https://www.facebook.com/entrepreneurship.de/>



Eligibility Criteria

- ▶ Ideas have to address one or more of the 17 UN Sustainable Development Goals (SDGs)
- ▶ Develop an innovative solution or proposal for a business. It may be in the conception, planning, or start-up phase, but must not yet have resulted in a start-up
- ▶ Only submissions in English will be considered
- ▶ Completion of both the "Brains versus Capital" and "Sustainable Entrepreneurship" courses, as well as a fully completed EDC (Entrepreneurial Design Canvas), are prerequisites for participation in the Voting Phase of the CEC.



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17 UN Sustainable Development Goals (SDGs)





CEC Procedure

Registration

- Online registration and activation of the participant account
- Additional information required

Idea Submission and pre-selection

- Submission of a short pitch through the dashboard « My Idea/Project »
- Pre-selection phase (versus the competition criteria)
- If accepted, two months for further developing the idea
- Voting phase

Final Evaluation

- The top 10 ideas with the most votes will advance to the finals
- Ideas evaluated by the Stiftung Entrepreneurship expert jury



Award Criteria

- ▶  Entrepreneurial vision
- ▶  Feasibility
- ▶  Innovation
- ▶  Leadership
- ▶  Social impact
- ▶  Sustainability



Recommendations

- ▶ Fit with the CEC objectives, priorities and requirements
- ▶ Submission of an « idea » and not a « project »
- ▶ Develop an innovative solution or proposal for a business that addresses the SDGs
- ▶ Images and videos (max. 3 minutes) are great ways to visually present an idea or project and increase the chances of getting votes.
- ▶ Check the rights for what is uploaded. Free images can be found on [Unsplash](#) and [Pixabay](#)
- ▶ Consult the FAQs on the Stiftung Entrepreneurship website before any soumission : <https://entrepreneurship.de/en/faq#cecfaq>



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Timeline

Start of the CEC
and the
registration
process:
May 12, 2025

Idea Submission
and pre-selection:
May 12 - July 10,
2025

Vote phase :
July 11 - August
12, 2025

Final evaluation:
August 2025

Get started!

Create your account now!

- ✓ **Step 1**
Information about you
- ✓ **Step 2**
Topics of interest
- ✓ **Step 3**
Choose a password
- ✓ **Step 4**
Email verification

Already have an account? [Login here](#)

Register STEP 1

Let's change the world together! At the Entrepreneurship Campus you will meet entrepreneurs, innovators and visionaries from all over the world.

First Name*

Last Name*

Email address*

Username*

Date of birth*

Gender*

Location*

Language*

Social Networks
(This field is optional, you can always update them from your profile later)

☐ Newsletter

☐ Masterclass interests me (NOTE: Masterclass is only available in German).

☐ DSGVO*

☐ Code of conduit*



Useful links

- ▶ <https://entrepreneurship.de/en/stiftung-entrepreneurship>
- ▶ <https://entrepreneurship.de/en/competition>
- ▶ <https://entrepreneurship.de/en/competition-procedure>
- ▶ <https://entrepreneurship.de/en/competition-judges>
- ▶ <https://entrepreneurship.de/en/masterclass-grundungen>

References

- ▶ <https://social.desa.un.org/issues/disability/sustainable-development-goals-sdgs-and-disability>
- ▶ <https://entrepreneurship.de/en/competition>
- ▶ <https://sdgs.un.org/ar>
- ▶ <https://pixabay.com/fr/photos/merci-langues-international-5965171/>